



CITY OF HAYWARD

AGENDA REPORT

AGENDA DATE 04/18/00

AGENDA ITEM 3

WORK SESSION ITEM

TO: Mayor and City Council

FROM: Director of Public Works

SUBJECT: Authorization to Participate in the "Spare the Air City and County Campaign"

RECOMMENDATION:

It is recommended that the City Council approve the attached resolution in support of the upcoming "Spare the Air" campaign.

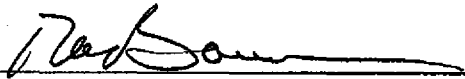
BACKGROUND:

The City of Hayward has been an active participant in activities to promote clean air. Through the City's STRIDES program, the City provides monthly \$20 Commuter Checks to employees who take public transit for at least half of their commutes between home and work. The Commuter Checks are used by employees towards the purchase of public transit tickets. Additionally, staff provides public transit and alternative transportation modes information to all City employees. The City's location adjacent to the Hayward BART station has been an incentive for employees to use the program, at least on a part-time basis. Prior to our move to Downtown, an average of less-than-five employees per month used BART to reach City Hall. Since the move, BART usage has averaged about 20 employees per month.

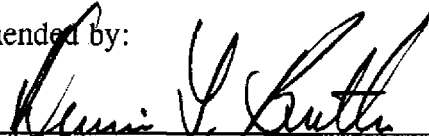
Moreover, the City participates in regional clean air promotions. Information on clean air activities provided by the Bay Area Air Quality Management District and RIDES, the regional carpool program, is also provided to City employees. To encourage employees to use alternative transportation on "Spare the Air" days as designated by the Air District, staff notifies employees via e-mail prior to each "Spare the Air" day. It is hoped that such activities will encourage at least some employees to try an alternative transportation mode (e.g., public transit, walking, and carpooling) and thus, help to contribute to cleaner air. Additionally, it is hoped that once employees try public transit, they will continue to use it on a regular basis, regardless of whether a "Spare the Air" day has been designated.

The City is designated as a "Spare the Air" employer. In connection with the upcoming 30th anniversary of Earth Day, and in anticipation of the upcoming summer months when smog can be expected to increase, the Air District has requested that participating jurisdictions pass the attached resolution in support of "Spare the Air" activities. Therefore, the Council is requested to approve the attached resolution reaffirming its support of the "Spare the Air" campaign.

Prepared by:


Robert A. Bauman, Deputy Director of Public Works

Recommended by:


Dennis L. Butler, Director of Public Works

Approved by:


Jesús Armas, City Manager

HAYWARD CITY COUNCIL

DRAFT

RESOLUTION NO. _____

Om 4-11-10

Introduced by Council Member _____

**RESOLUTION APPROVING PARTICIPATION IN THE
"SPARE THE AIR CITY AND COUNTY" CAMPAIGN**

WHEREAS, the Bay Area Air Quality Management District is conducting its voluntary "Spare the Air" program from June to October each year in the nine counties that comprise the San Francisco Bay Area; and

WHEREAS, the "Spare the Air" campaign is now in its ninth year and has more than 1,000 public and private employers who have pledged to participate in the "Spare the Air" program; and

WHEREAS, the San Francisco Bay Area has experienced dramatic improvements in its air quality of the last 40 years, but still sees a large number of days during the year when pollution exceeds state and national health standards; and

WHEREAS, regional air pollution data for 1999/2000 will be especially critical because it will be used to determine if the Bay Area meets the national EPA ozone standards, adding greater urgency to voluntary air pollution reduction efforts; and

WHEREAS, the Bay Area Clean Air Partnership (BayCAP) is a public-private partnership that supports voluntary efforts to improve the Bay Area's air including the "Spare the Air" program; and

WHEREAS, BayCAP will recognize cities and counties that participate in the "Spare the Air City and County" campaign and carry the clean air theme city or county wide; and

WHEREAS, the City of Hayward wishes to continue to participate in the program by being designated as a "Spare the Air" city.

NOW THEREFORE, BE IT RESOLVED that the City Council of the City of Hayward pledges that the City will do the following:

"SPARE THE AIR" CITY RESPONSIBILITIES

The City will become a "Spare the Air" employer by:

- Completing a registration form with coordinator information.
- Educating and notifying employees of "Spare the Air" days.
- Using the local cable station to educate and notify residents about the "Spare the Air" program.
- Providing all city employees with an e-mail notification on "Spare the Air" days.
- Continuing its internal Employee Alternative Commute (STRIDES) program by providing eligible employees with "Commuter Check," in accordance with the requirements of the program.
- Making public transit and alternative transportation information available to all employees.

IN COUNCIL, HAYWARD, CALIFORNIA _____, 2000

ADOPTED BY THE FOLLOWING VOTE:

AYES:

NOES:

ABSTAIN:

ABSENT:

ATTEST: _____
City Clerk of the City of Hayward

APPROVED AS TO FORM:

City Attorney of the City of Hayward